



Subject: BeaverCON Conference Sponsorship Opportunity

In recent years an increasing body of knowledge has demonstrated the many benefits of beavers, as well as innovative, cost-effective methods to manage them. North America's most valuable keystone species, the mighty beaver naturally restores healthy streams and watersheds, improves water quality and storage, mitigates flooding, combats climate change, increases biodiversity, and aids in the recovery of endangered and threatened species.

Not long ago, Mike Callahan (Beaver Institute, Inc.) and Scott McGill (Ecotone, Inc.) crossed paths with common goals in mind – to spread awareness of the vital ecosystem benefits that beaver provide and to foster human-beaver coexistence. Both Mike and Scott have traveled to Oregon and attended the State of the Beaver Conference, which is run by the Beaver Advocacy Committee of the South Umpqua Rural Community Partnership. Biennially, scientists, academics, and visionary advocating individuals gather at this conference to gain and share insight on the latest research, solutions, and projects surrounding restoring beaver populations to promote the establishment of thriving and diverse environments. Together, Mike and Scott, would like to bring these innovative ideas and important discussions to the east coast of the United States. Topics and themes at BeaverCON will include:

- Beaver conflict resolution
- Ecological benefits of beavers
- European reintroduction
- Beaver as agents for ecological restoration

BeaverCON will open its doors to an international gathering of professionals, practitioners, and advocates involved with beaver issues and ecological restoration to share the latest research and best management practices for "Nature's Engineer", the North American beaver.

- **Date:** March 3rd – March 5th, 2020
- **Location:** Delta Hotels, Baltimore Hunt Valley
245 Shawan Road, Hunt Valley, MD
- **Attendance Goal:** 250-300 attendees

Attached to this letter is a list of sponsorship options we hope you will consider. Your sponsorship will not only provide you marketing opportunities, but it will also help offset costs to bring speakers from around the world. To become a sponsor, please email info@beavercon.org. We thank you again for your time and thoughtful consideration.

With warmest regards,

The Beaver Institute and Ecotone, Inc.



Learn more about the Beaver Institute and
Ecotone by checking out our websites:

www.beaverinstitute.org

www.ecotoneinc.com



ecotone
ecological restoration



BeaverCON Sponsorship Opportunities Tuesday, March 3rd – Thursday, March 5th, 2020

BeaverCON offers a variety of sponsorship opportunities to fit our supporters' businesses, services, and causes. Do not miss out on this unique platform to showcase your name and brand – become a BeaverCON sponsor TODAY!

Keystone Sponsor - \$5,000

- Six complimentary registrations to our biennial conference
- Company recognition in conference program – one paragraph in length
- Logo and website link on BeaverCON's website
- Premium exhibit table placement
- Full page advertisement in conference program
- Logo displayed on conference slideshow
- Logo displayed on banner at registration desk
- Logo and website link featured in conference email marketing (2,200+ accounts)
- Naming rights to an evening social, lunch, or break service

Colony Sponsor - \$2,500

- Four complimentary registrations to our biennial conference
- Company recognition in conference program – one paragraph in length
- Logo on BeaverCON's website
- Exhibit table
- Half page advertisement in conference program
- Logo displayed on conference slideshow
- Logo displayed on banner at registration desk

Dam Sponsor - \$1,500

- Two complimentary registrations to our biennial conference
- Company recognition in conference program – name and website
- Logo on BeaverCON's website
- Exhibit table
- Quarter page advertisement in conference program
- Logo displayed on conference slideshow

Lodge Sponsor - \$500

- One complimentary registration to our biennial conference
- Company recognition in conference program – name and website
- Name on BeaverCON's website
- Logo displayed on conference slideshow

To become a sponsor, please email
info@beavercon.org



Market your business/ organization – Sponsor BeaverCON TODAY! Tuesday, March 3rd – Thursday, March 5th, 2020

	Lodge \$500	Dam \$1,500	Colony \$2,500	Keystone \$5,000
Complimentary registration to our Biennial Conference	 One Registration	 Two Registrations	 Four Registrations	 Six Registrations
Company recognition in our conference program	 Name and Website	 Name and Website	 One paragraph description	 One paragraph description
Logo placement on our website	 Name only	 Logo	 Logo	 Logo and link to website
Exhibit Table				 Premium placement
Advertisement in our conference program		 Quarter page	 Half page	 Full page
Logo displayed on conference slideshow				
Logo displayed on banner at registration desk				
Logo and link featured in conference email marketing (2,200+ accounts)				
Naming rights to an evening social, lunch, or break service				

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